

# Construction Notebook

3131 Meade Avenue • Suite B • Las Vegas, NV 89102

## Advertising Rates - 2012

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 Contact: Megan@ConstructionNotebook.com

SUBSCRIBER PRICING			NON-SUBSCRIBER PRICING		
Size	1 week	4 weeks	Size	1 week	4 weeks
Business Card	\$75	\$285	Business Card	\$85	\$323
1/6 page	\$100	\$380	1/6 page	\$110	\$418
1/4 page	\$150	\$570	1/4 page	\$175	\$665
1/2 page	\$200	\$760	1/2 page	\$225	\$855
Full page (1 side B&W)	\$350	\$1,330	Full page (1 side B&W)	\$360	\$1,368
Full page insert	\$450	\$1,710	Full page insert	\$500	\$1,900
Inside back cover	\$425	\$1,615	Inside back cover	\$475	\$1,805
2/1 Cover	\$975	\$3,900	2/1 Cover	\$975	\$3,900

**Call Megan at 702-876-8660 for multi-ad discounts.**

*\* Prime space add 15% (Page 2 / Bid Results / Needs & Leads)*

### AD SIZES LISTED BELOW

Business Card .....3 1/2"W x 2"H  
 1/4 page horizontal .....7 1/2"W x 2 1/2"H  
 1/2 page horizontal .....7 1/2"W x 5"H  
 Full page image area .....7 1/2"W x 10"H  
 Front cover image area .....7 1/2"W x 8"H

### PUBLICATION SIZE 8 1/2" X 11"

1/6 page .....3 1/2"W x 3"H  
 1/4 page vertical .....3 1/2"W x 5"H  
 1/2 page vertical .....3 1/2"W x 9 1/4"H  
 Inside back cover .....7 1/2"W x 10"H  
 Inside front cover .....7 1/2"W x 10"H

**Camera-ready artwork is due by 2:00 PM a week before the publication date.**

Books are published on Fridays. 5% RUSH fees will be applied for artwork submitted after deadline.

### TERMS

1. Rates are based on black / white ads. Call for further information on four color quotes.
2. Rates are based on camera-ready ad copies. Additional charges will apply for production.
3. Discounts are available on selected ad sizes published in the **same issue**.
4. Prices are NET to agencies.
5. Advertising is payable in advance.
6. \$25 returned check charge.

### MINORITY ADS

Project solicitation for MBE, DBE, WBE, DVBE, SBE, SBDE & SMBE businesses.

\$100 for the first project and \$35 for each additional project in a combined ad per week.

**PLEASE NOTE: A \$25.00 late fee will apply if ad is submitted after 12:00 Noon on Monday.**

### CLASSIFIED (NEEDS / LEADS)

4 week minimum, up to 60 words \$100 • \$1.00 per word in excess of 60 words • Add \$5.00 for mailbox option

### WEB BANNER ADVERTISING

Home Page	Horizontal Banner		\$1050.00 per quarter	size 468 x 120 pixels
Daily Bulletin	Horizontal Banner	2 x revolving	\$1050.00 per quarter	size 756 x 81 pixels
Login / Landing	Vertical & Horizontal	4 x revolving	\$350.00 per quarter	size 140 x 240 pixels

### RESOURCE DIRECTORY

\$100.00 per year for placement in our on-line directory. Directory accessible through our home page and login page.